

UNIT GOAL SETTING

Setting sales goals for your unit is a great way to increase fundraiser participation and increase your earnings. Your unit will earn roughly 30%+ per product sold. We hope this unique fundraiser will help your unit raise the funds needed for your next adventure!

The chart below demonstrates different goal levels for your unit (5, 10, 15, 20 items sold per scout) and the unit (based on 1, 10, or 25 participants) earning potential at those levels. Please note that the fundraiser earnings are based on the average fundraiser earning per product sold (\$14) and that these numbers **could actually be much higher** should your scouts sell more electronics or combos (which alone generate \$30-\$38 in fundraiser earnings per combo sold).



LARGE ASSORTMENT PACK \$30 FUNDRAISER BENEFIT: \$10

\$64 worth of batteries for only \$30!



WIRELESS POWER BANK/CHARGER \$32 FUNDRAISER BENEFIT: \$10

-10,000 mAh Lithium Polymer Battery
-2 USB ports to charge multiple devices at once



STUDENT COMBO \$110 FUNDRAISER BENEFIT: \$30

- PREMIUM WIRELESS EARBUDS
- WIRELESS POWER BANK/CHARGER
- HIFI BLUETOOTH SPEAKER

Bundle & save \$11!

	SELL 5 ITEMS EACH	SELL 10 ITEMS EACH	SELL 15 ITEMS EACH	SELL 20 ITEMS EACH
FUNDRAISER EARNINGS BASED ON 1 PARTICIPANT	\$70	\$140	\$210	\$280
FUNDRAISER EARNINGS BASED ON 10 PARTICIPANTS	\$700	\$1,400	\$2,100	\$2,800
FUNDRAISER EARNINGS BASED ON 25 PARTICIPANTS	\$1,750	\$3,500	\$5,250	\$7,000

Visit www.santafetrailorders.com for more items to choose from.